



Dear Strategic Manager

It is with great pleasure that we personally invite you to join us at the Strategic Managers' Meeting within the COEHRE Conference in Setúbal on Thursday April 6th 2017. Developing 21st Century Competencies will be the topic. We have designed a draft programme which you can find below. We hope you will find it interesting.

Sharing knowledge and learning from each other is what brings us together. Therefore we invite you to join us in this way of gathering. You have an opportunity to give a short (five minute) presentation of new hopes and aspirations for future collaborative working between your institutions with the support of COEHRE. We feel this should be informal and relaxed based on ideas for moving forward. Presentations should be oral or pecha kucha and preferably not supported by PowerPoint slides. (You may wish to bring copies of handouts to share.)

We will take time to consider the ways in which COEHRE Strategic Management can best support you in your work. We will also have the opportunity to share in the experiences of developing a new curriculum based on 21st Century Competencies from a strategic management perspective. Here we will welcome Lien Beyls and Isabelle Ratiou from Artevelde University College and Ulla-Maija Seppänen from Oulu University of Applied Sciences to lead our thinking.

The Council is currently developing three main branches of activity within COEHRE. (COEHRE Academy, COEHRE Research and COEHRE Strategic Management.)

- COEHRE Research is continuing to develop its' structure and beginning to focus on projects which could be funded by the European Commission and other international funding bodies.
- COEHRE Academy is continuing to lead in facilitating capacity building for academic staff and curriculum development for students in intercultural and interdisciplinary learning.
- COEHRE Strategic Management needs to reflect on its structure and consider future ways of working.

We really hope that you will be able to join in and encourage and support your health and social care researchers and academic staff. There will be facilitated and informal opportunities during the Conference for researchers, academics and strategic managers to meet and continue to build these exciting and essential branches of the organisation.

Please remember to invite your key international partners to join the conference and the network. If you feel it would benefit the network we are very happy to support their attendance either to attend the conference or to join COEHRE.

So in wishing you all a healthy, prosperous and successful 2017 we also wish for all of us to share happy and collaborative working together in the future. See you in Setubal!!

Yours sincerely

Patricia Claessens – Dean – Artevelde University College, Ghent - COEHRE co-opted Council Member
Jen Lewis Smith – COEHRE President

Please note

- If you are planning to attend the conference please ensure you register as a Strategic Manager
- We have a special rate for Strategic Managers who only wish to attend the conference for their special day. (Thursday €190)

COEHRE Conference 2017 – Instituto Politécnico de Setúbal - Portugal

Strategic Manager's Programme – Thursday 6th April 2016

- 9.00 – 10.00 **General Assembly**
- 10.15 – 10.55 **Keynote Speaker – Maria Joao Lage – Patient Safety and Risk Management**
- 10.55 Refreshments in Strategic Management Meeting Space
- 11.00 **Five Minute Presentations from Strategic Managers** – rather than a straight forward presentation about the Universities and Faculties, presentations should be focussed new and exciting / or potential projects for COEHRE partnerships and support for practical consideration The choice is yours but possible topics could be;
- Reporting back on initiatives taken as a result of last year's meeting
 - 21st Century Competency Development
 - Potential collaboration topics
 - Managerial aspects and challenges (such as funding changes, resource management for increasing or decreasing student numbers)
- 13.15 - 14.15 **Strategic Managers' Butterflies and Bees Networking Lunch**
- 14.15 **Sharing Best Practice – Developing 21st Century Competencies**
- Lien Beyls and Isabelle Ratiou Artevelde University College – Ghent - Belgium**
- AIM** - The aim of this session is to share the process and issues faced when integrating 21st Century competencies into the curriculum.
- OBJECTIVES** - After attending this session participants will be able to
- Define 21st century competencies
 - Have a clear view on why these skills are important to implement within Health and Social Care education programme design
 - Have insight into the benefits and challenges in staff and curriculum development
 - Implement strategies in future management
- 15.15 Join Networking Sessions in the Academy or Research Corners in order to
- Gain information on potential new opportunities
 - Consider human, financial and physical resource implications of new developments
 - Empower and support your staff in developing new initiatives
- 16.00 Next steps and traffic lights
- 16.45 Close
- 17.00 Social Programme according to registration