Strategic Management Programme – Thursday 14th April 2016

09:00-10:00  General Assembly

10:00-10:45  Keynote Speaker – Dr Ikali Karvinen (shared with rest of the conference)
*Collaborative curriculum development, research and quality assurance*

10:45  Refreshments in Strategic Managers’ Meeting Space

11:00  **Five Minute Presentations from Strategic Managers** – rather than a straight forward presentation about the Universities and Faculties, presentations should be focussed on existing and / or potential projects for COHEHRE partnerships and support for practical consideration. The choice is yours but possible topics could be:

- Joint degree development
- Bilateral degree development
- Research topics
- Erasmus + Funding Applications
- Benchmarking Initiatives
- Managerial Aspects and Challenges (such as funding changes, resource management for increasing or decreasing student numbers)
- ...

13:15-14:45  **Strategic Managers’ Butterflies and Bees Networking Lunch** – wait and see!

14:45  **The Pros and Cons of Developing a Joint or double Degree – the Manager’s Perspective**

Workshop Facilitated by Karen Van der Putte, Jeroen Martens and Ikali Karvinen

**AIM** - The aim of this session is to introduce and discuss the process, advantages and disadvantages of developing Joint or Double Degrees

**OBJECTIVES** – After attending this session participants will be able to

- Describe the process of developing a Joint or Double Degree
- Have a view of the benefits and challenges of developing a Joint or Double Degree
- Understand methods of managing international / institutional / intercultural issues
- Discuss potential opportunities for new and existing developments

15:45  Join Networking Sessions

16:15  Next Steps and Traffic Lights

16:45  Close

17:00  Social Programme according to registration