Strategic Management Programme

Thursday 23rd April 2015

Venue: 1088Budapest, Vas utca 17. Faculty of Health Sciences

Registration

09.00 – 10.00 General Assembly Room 504
10.00 – 10.15 Your COHEHRE Conference – Petcha Kutcha Presentation Room 504
10.15 – 10.45 Keynote – Challenges of Erasmus + Room 504 Annemie van den Dries
10.45 – 12.45 Refreshments and Deans Meeting Part 1 Room 138Interactive Workshop Annemie van den Dries
   • Introductions and agreement of session aims and objectives
   • Reflections and guidance on the Erasmus + (Action 2) Application Process and evaluation
   • Implications and opportunities for creative ways of future working with this funding
   • Deans to reflect on what that could mean for their home institutions and future ways of working

12.45 – 13.45 Lunch Canteen

14.00 – 16.00 Deans Meeting Part 2 Room 138
Interactive Workshop – Kim Bisschop and Tiina Niemi International Benchmarking and Globalisation
   • Anticipation of globalization in both healthcare and higher education
   • Potential for open access programmes and all other forms of exchanging students, teachers and researchers
   • Internationalization in health care education on a management level: what could be the benchmark for that and how can we probably further investigate this topic within the COHEHRE network?
   • Kim Bisschop sharing thoughts on the ‘dutch approach’ in triple helix working (co-creation) within international networks with healthcare and business partners

16.00 – 16.30 Reflections of the Day’s Deans Programme Room 138
   Plans for the future and ideas for future events

17.00 Social Programme begins – Tours commence from main Hall