



PRACTICAL INFORMATION



Time and venue

100% online course
10 weeks 20.03.2021 - 22.05.2021
Mon & Thu: 17:00 - 19:30 CET (teacher-led activity)
Sat 20.03.2021: 14:00 - 18:00 CET (kick-off)
Sat 22.05.2021: 14:00 - 18:00 CET (closing day)
12h/week or 120/125h overall workload
Holiday from 3th - 11th of April

Target group

Participants studying in undergraduate, graduate programmes or PhD programme.
50% Health Care and Social Work
50% Business, IT, Computer Science, Engineering, Design, Media

Credits

5ECTS

Costs Programme

See overview on www.coehre.com
A max. of 45 participants will be accepted.
Registration will only be final after payment.

Tools

Online team work on Microsoft Teams & online collaboration tools (camera and mic required)

Contact

coehre.academy@artevelddehs.be

Creating a Social Entrepreneurship to fight poverty

"No Poverty" is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social Entrepreneurship is one way to address these issues.

Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathise with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

Philosophy

Social Entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

Pedagogy

Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact. Work will start from real world problems coming from organisations dealing with issues of poverty.

Challenges worldwide

Previous implementation has had challenges for example from Russia, Ukraine, Suriname, Portugal, Nepal and Rumania.

Inspiration sessions

Teaching sessions will include presentations from entrepreneurs and experts about social entrepreneurship.



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20 March - 22 May 2021
Online Microsoft Teams



www.coehre.com

PROGRAMME & FACILITATORS



OUTLINE SCHEDULE

- + Teacher-led activity two times a week for 10 weeks (mandatory)
- + Mon & Thu: 17:00 - 19:30 CET
- + Detailed programme on www.coehre.com

FACILITATOR JANNE KARJALAINEN

- + MSc Eng.
- + Over 5 years of teaching and developing reflective methods for project based studies and coaching students
- + Enthusiastic about design thinking, service design and lean development methods
- + Previous experience from working at Nokia in Finland and in the US
- + Currently a Senior Lecturer and Project Manager at OAMK, Finland

FACILITATOR ULLA-MAIJA SEPPÄNEN

- + MSc OT, Psychotherapist
- + Has been working over 20 years as a lecturer in international courses in different countries



- + For the past 6 years she has been especially focused on designing and enabling interdisciplinary courses to develop new innovations and businesses
- + She believes that education should prepare experts, who know how to have a positive impact on society
- + Before working as a Senior Lecturer and Project Manager at OAMK, she used to work as an OT and psychotherapist in mental health

FACILITATOR SUSHANT RIJAL

- + MBA in Entrepreneurship
- + Has worked over 5 years in the field of entrepreneurship development and training
- + During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development
- + Prior to this, he has also worked as an educator, counselor and event manager
- + He also teaches a course on entrepreneurship based on design thinking called "Community as a Curriculum"



INFORMATION ON THE COEHRE ACADEMY

The COEHRE Academy is one of the activities within the COEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

For further information on this programme, please contact:

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